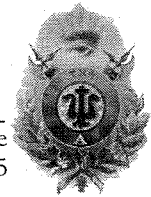


Psi Epsilon Association of Zeta Psi

8 Webster Avenue
Hanover, New Hampshire 03755



October 31, 2005

Greetings fellow Zetes. As the newly elected Elder Phi of the Psi Epsilon Alumni Association, I am writing to provide a quick update on the "State of the Zete" and to ask you to re-engage with us at this critical juncture in our 151-year history.

We all receive too much e-mail and are solicited too often for donations, so I'll try to keep this short, but I invite anyone who's interested to contact me (tcweymouth@gmail.com, 202.637.8633) to discuss further. In sum:

- Despite being de-recognized, Zete remains a viable entity on campus: small, but dedicated.
- We've made great strides in the last year toward re-recognition by the College and, while there are no assurances, we believe there's a clear path to achieving it if we demonstrate the requisite alumni support. The climate on campus seems to have improved, and we hope to make relatively quick progress in negotiating the formal terms for re-recognition.
- One condition of re-recognition will be to bring the physical plant up to new, rigorous standards. We've examined this carefully, crunched the numbers, and believe that we can make the house economically self-sustaining -- and the flagship fraternity on campus -- if we tear down the current structure and build a new, bigger, nicer house with the kinds of common spaces today's undergraduates need. Andy Bollinger '99, an architect, has drafted sketches of what a new house could be. At the very least, we must substantially renovate the existing chapter house to survive.
- To achieve this lofty goal, we will need to raise a substantial amount of money through a capital campaign run by Greg McElroy, a professional fundraiser for fraternities who to date has been advising us informally on how to proceed.
- De-recognition means that we cannot rent bedrooms to students, and therefore receive no income to cover operating expenses (mainly property taxes in Hanover) or to finance the proposed capital campaign. Under these circumstances, it is extraordinary that we have retained title to the house for five years.
- We need to raise approximately \$100,000 to cover the aforementioned expenses through 2007 and, to avoid repeating this exercise before 2008, are seeking to raise that amount by November 18. We have initial commitments from our leadership for nearly 20% of that goal.

At Homecoming we held a meeting in which over 40 brothers, from the Classes of '52 through '08, participated. The enthusiasm and commitment was surprising and overwhelming. Those of us who've toiled for years to keep the Zete afloat came away from the meeting believing that we alumni are poised to be able to accomplish something truly remarkable.

But, we can no longer go it alone. Transforming the Zete into a house that other fraternities – both at Dartmouth and elsewhere – can emulate will take substantial time and money. If we do not act now collectively, we will have to disband the fraternity and sell the property, which would be a truly ignominious end for an institution that meant so much to so many of us during our college years.

So, here's what we need you to do **today**:

- ***Make a multi-year financial commitment to the Zete.*** Despite having planned to donate annually after graduation, most of us have never donated or have done so infrequently. It's time to give back. To that end, we're asking each of you by year-end to make a sizeable donation to help cover expenses over the next three years. When the capital campaign formally commences, we will ask you to consider making equally significant or greater donations each year through 2009, which is when the new house should be completed.

Though donations currently are not tax deductible, we are actively working to try to establish a 501(c)(3) foundation so that donations to the capital campaign will be. Regardless of how much you are willing and able to donate, please make a donation now, as participation helps to demonstrate alumni support in our drive for re-recognition. Details on how to donate are provided on the attached form.

- ***Re-engage.*** We need your help in reaching out to your contemporaries. To that end, please provide current contact information for the brothers with whom you've stayed in touch over the years and identify those you'd be willing to contact to support our effort. This information may be provided either by returning the enclosed form or by e-mailing Hunt Melville '78 (southwoodstock@mac.com), Jesse Cook-Dubin '01 (jessecd@gmail.com), Jason Gelman '00 (gelman@gmail.com) and me (tcweymouth@gmail.com).

We also have established various Working Groups to assume responsibility for different tasks related to re-recognition, the capital campaign, the construction project, etc. Please let me know if you're interested in getting more involved in these activities.

We welcome your questions and feedback. To that end, in addition to contacting me directly, please feel free to share your views via our free online bulletin board, <http://groups.yahoo.com/group/hanover-zete/>.

Gentlemen, we truly have reached a stage where it is now or never. I hope that, like me, you believe not only that the Zete is worth saving, but that, with some dedication, it can be an institution of which to be proud.

Yours in Tau Kappa Phi.



T. Weymouth '79



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HELP SAVE THE ZETE

Name: _____
Class: _____
Address: _____
Phone: _____
E-Mail: _____

___ **I will make a donation of:**

- ___ \$2,500
- ___ \$1,000
- ___ \$ 500
- ___ Other (please specify amount: \$ _____)

Whatever the amount, please make a donation, as participation helps in our drive for re-recognition. Donations may be made by any of the following means:

- (1) COMPLETE AND RETURN THIS FORM TO PSI EPSILON ASSOCIATION OF ZETA PSI, P.O. BOX 5159, HANOVER, N.H. 03755-5159: Either with a check made payable to the Psi Epsilon Association of Zeta Psi or by credit card, as follows:

Charge my total gift of \$ _____ to
Type of card (VISA, MasterCard) _____
Card number _____
Expires _____
Signature _____

- (2) ONLINE: Go to <http://www.paypal.com/> and donate to zetapsi@alum.dartmouth.org.
- (3) BY PHONE: Call Stewart Howe Alumni Service (607.533.9200) and ask for Helen Howell. Say you'd like to donate by credit card to Zeta Psi at Dartmouth.

___ **I am willing to assist with fundraising activities.**

Please provide contact information for the brothers with whom you've remained in contact and identify those whom you'd be willing to contact to help save the Zete.

___ **I would like to receive additional information about becoming more involved with the Alumni Association and the Working Groups.**

Thank you for supporting Zeta Psi.